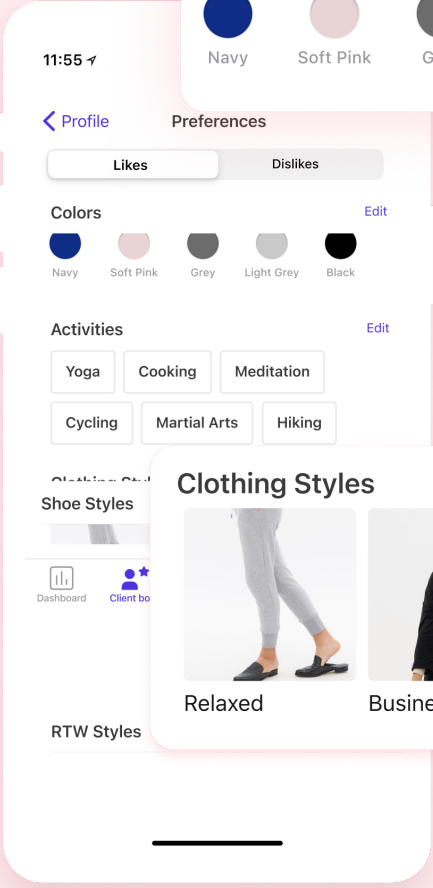
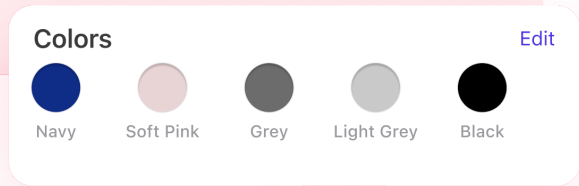




## ECOMMERCE CLIENTELING

# Powering post-purchase 1:1 engagement to boost revenue

Clienteling is a proven way to drive loyalty and retention, Tulip's best-in-class platform makes it easy



## Drive 2X growth from your best customers through high-touch personal experiences

### Proactive outreach

Target the right customers with advanced preference filters for new drops, back-in-stocks, events, and special communications to drive repeat purchases.

### Build personal relationships

Two-way communication lets your customers feel like they have the inside track.

### Make shopping fun

Great experiences are the best way to build loyalty, and clienteling creates great experiences every single time.

Leading brands are seeing 30%+ of their total eCommerce sales come through eCommerce Clienteling

Trusted by the world's most iconic retailers

DAVID YURMAN

COACH

JIMMY CHOO

VERSACE

TUMI

# Maximize associate productivity and unlock great relationships

## Client book management

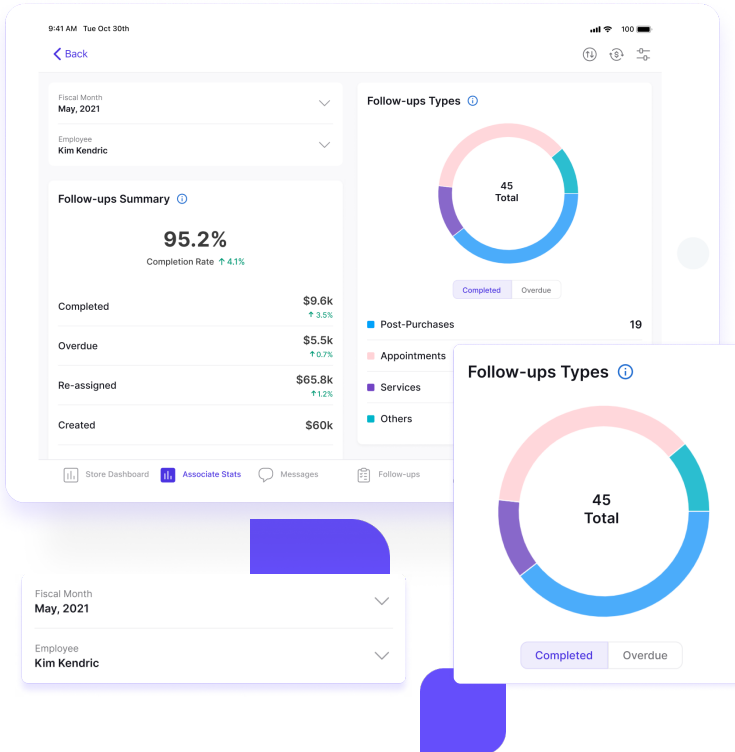
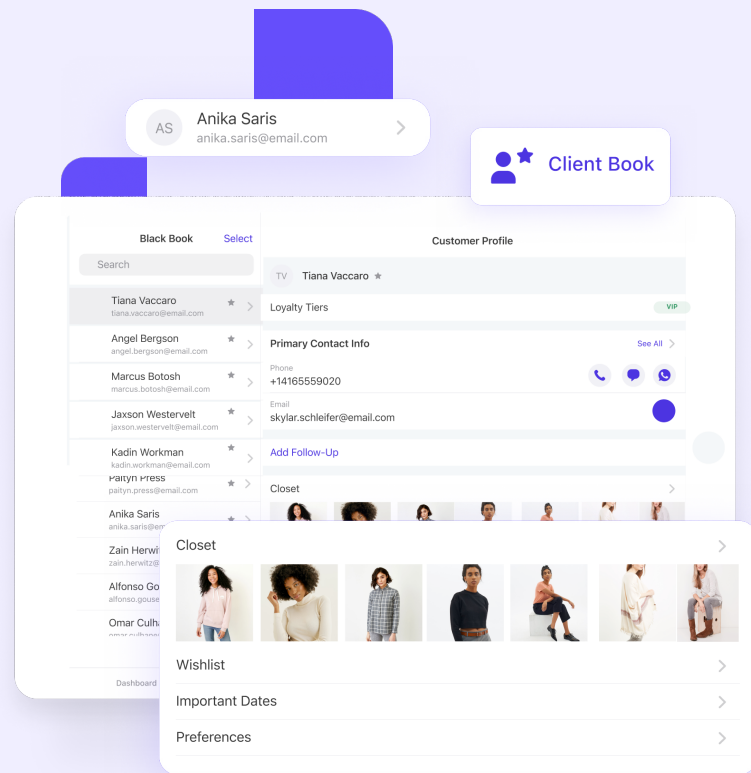
Replace spreadsheets and sticky notes with a sophisticated digital client book app that lets virtual associates manage everything in one place.

## Automated associate task lists

Scale efficiently by providing each associate with an automated list of tasks and follow-ups to promote engagement with their clients, maintain brand consistency, and increase sales.

## Integrated omnichannel communication

Communicate with your customers using email, SMS, WhatsApp, or even video call— and keep records of all conversations attached to the customer profile.



# Drive material growth through retention and loyalty

## Centralized campaigns

Leverage your CRM or ours to centrally build segmented campaigns and drop them in the associates portal for one click use.

## Accurate sales attribution

Your associates will always get credit for influencing omnichannel sales through outreach, motivating them to drive better results.

## Real time dashboards

Empower managers with over 25 real-time reports and insights to optimize for the best results.

Want to learn more? Visit [tulip.com](https://tulip.com) to book a meeting.

