



ONLINE ASSISTED SELLING

Human-assisted selling for your e-store. Now there's a concept that grows on you.

Say good-bye to self-serve and raise the bar with 1:1 assisted selling via SMS.



Customer Profile: Misay Gerry

- Height: 5'10
- Repeat customer?: No
- Color: Neutral tones, black & gray
- All concerns: Sizing, Flex and durability, Price
- Outdoor lifestyle: Mostly/always indoors
- Category pricing: Dresses: < \$140, Shoes: < \$80, Accessories: \$30-\$50
- Typical occasion: Summer party, night out
- Style mood: Loud, accents

Notes: ALLERGY NOTICE: Customer allergies include: Latex, Rubber, Chromate. Customer loves pattern but is also interested in a modern feel. I think option 1 is close.

Survey: Updated Nov 8, 2020

Chat: Misay Gerry: Those dresses are GORGEOUS - I... Valerie Jenkins: That sounds like exactly what I ne... Misay Gerry: Thank you for showing me what you like. I can definitely help with the sizing of these 2 and even provide additional styles that may work!

eCommerce can be less self-serve and more profitable

Rich customer profiles

Gather key shopper details through interactive surveys and quizzes, and access their purchase history and notes in one convenient place.

1:1 conversations with real humans

Reach exponentially more customers with less effort and grow your revenue. Your team can manage hundreds of concurrent conversations on SMS via our simplified dashboard.

AI-infused for speed and productivity

Respond quickly with built-in AI and natural language processing.

Trusted by the world's most iconic retailers

DAVID YURMAN



JIMMY CHOO

VERSACE

TUMI

Keep it personal, keep it connected

Personalized look books

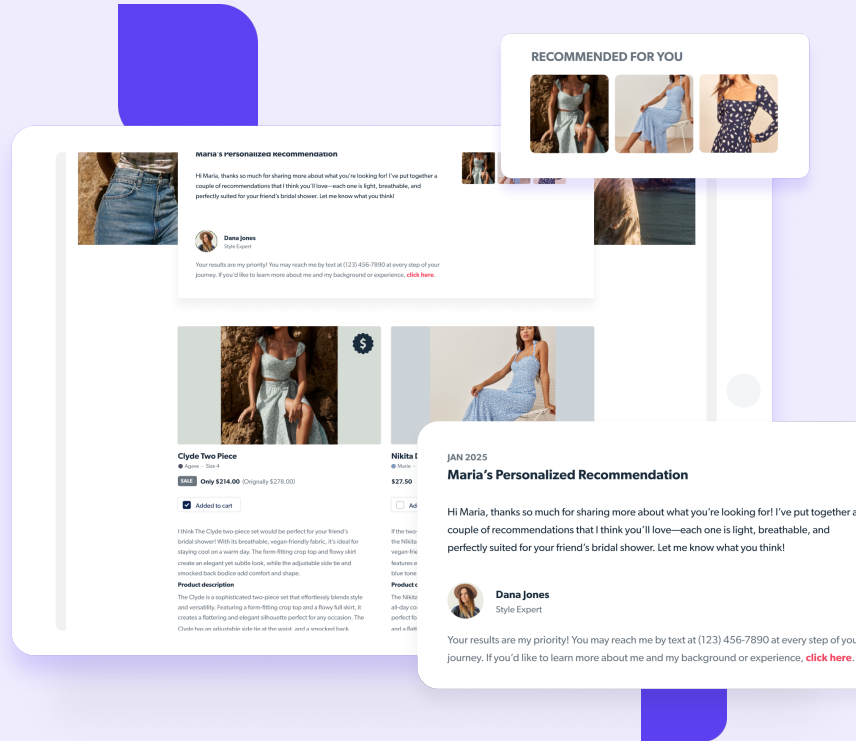
Delight, convert, and retain customers with product recommendations based on their unique preferences and delivered via always-on look book web pages.

Smart suggestions, stronger sales

Harness the power of algorithm-based product matching for surefire upselling.

Ready to integrate with your core systems

Tulip Online Assisted Selling is ready to connect to your e-store, with easy integration to platforms including Shopify, BigCommerce, Magento, and Salesforce CRM.



15x

higher conversion
for your e-store

140%

higher AOV

33%

higher lifetime
value

"The onboarding process with Tulip was fantastic. They handled so much in the process, allowing us to "go live" quickly and efficiently. We saw nearly immediate results, to both conversion lift and our AOV. Tulip has without a doubt become an integral part of our mix."

Gathr Outdoors

Dustin Hansen, Director of Customer Experience

Want to learn more? Visit tulip.com to book a meeting.

